

SopiPay Privacy Policy

Effective Date: [October 2023]

SopiPay ("us," "we," or "our") is committed to safeguarding the privacy of our users. This Privacy Policy explains how we collect, use, and protect your personal information when you use our services, and the choices you have related to your data. By using the SopiPay service, you agree to the practices outlined in this policy.

Definitions

- **Service:** The SopiPay website and associated services.
- **Personal Data:** Information that can identify you as an individual.
- **Usage Data:** Data collected automatically while using the Service.
- **Cookies:** Small files stored on your device.
- **Data Controller:** The entity responsible for determining how and why personal information is processed.

Information Collection and Use

We collect various types of data for the purpose of improving and providing our services.

Types of Data Collected

- **Personal Data:** We may request personal information such as your email address, first name, last name, phone number, address, state, province, ZIP/postal code, and city. We may also collect cookies and usage data.
- **Usage Data:** Information on how the Service is accessed and used, including IP address, browser type, page visits, date and time of visits, and unique device identifiers.
- **Cookies:** We use cookies and similar technologies for tracking user activity on our Service.

Use of Data

SopiPay uses collected data for various purposes, including:

- Providing and maintaining the Service
- Notifying you of Service changes
- Allowing you to participate in interactive features
- Offering customer support
- Analysing data to improve the Service
- Monitoring usage and addressing technical issues

- Sending news, offers, and information about our products and services (unless you opt out)

Legal Basis for Processing Personal Data

If you are from the European Economic Area (EEA), SopiPay processes your personal information based on:

- Contract performance
- Your consent
- Legitimate interests not overridden by your rights
- Payment processing
- Legal compliance

Retention of Data

We will retain your personal data as long as necessary for the purposes defined in this Privacy Policy, complying with legal obligations and ensuring the security and functionality of our Service.

Transfer of Data

Your personal data may be transferred and stored outside your jurisdiction. By using our Service and submitting your data, you consent to this transfer. We take steps to ensure data security and compliance with this Privacy Policy.

Disclosure of Data

We may disclose your data under various circumstances, including business transactions, legal requirements, or protection of rights and safety. Your data is not disclosed for commercial purposes.

Security of Data

We strive to protect your data, but no method of data transmission over the internet is 100% secure. We use commercially acceptable means to safeguard personal data.

Your Data Protection Rights

If you are in the EEA, you have the following rights:

- Access, update, or delete your data
- Rectify inaccurate or incomplete information
- Object to our data processing
- Restrict the processing of your personal information
- Receive your data in a structured, machine-readable format

- Withdraw consent when processing relies on consent

To exercise these rights, please contact us.

Service Providers

We may use third-party Service Providers to improve our Service, analytics, and remarketing. These providers have access to personal data only for the purposes stated in this Privacy Policy.

Analytics

We use Google Analytics for monitoring and analysing website traffic. Google's practices can be reviewed on their [Privacy & Terms page](#).

Behavioural Remarketing

We utilize remarketing services from Google Ads (AdWords), Twitter, Facebook, and AdRoll for online advertising based on your visits to our Service. You can adjust your ad preferences through the links provided.

Payments

For payment processing, we employ third-party payment processors (e.g., Elavon, Carestream, Opayo, INGENICO, POYNT), who adhere to PCI-DSS standards and have their own privacy policies. We do not store or collect payment card details.

Links to Other Sites

Our Service may contain links to third-party websites. We do not control or endorse their content or practices and advise reviewing their Privacy Policies.

Children's Privacy

SopiPay services are not intended for individuals under the age of 18. If we learn that personal data from a child has been collected without parental consent, we will take steps to remove the information from our systems.

Changes to This Privacy Policy

We may update this Privacy Policy, and any changes will be communicated to you via email or a notice on our Service. You should review this policy periodically for updates.

Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

By email: info@sopipay.com

By visiting this page on our website: <https://sopipay.com/index.html>